



FluoroCycle

## Action Plan

**Action Plan for** *insert name of business here*

**Business street address:**

Street:

Town/City:

Postcode:

**Category/ies applied for**

- Advocate
- Collectors
- Contractors
- Government
- Media partners
- Peak bodies
- Recycling companies
- Suppliers
- Trainers

### **Actions**

*Please briefly describe the actions that your organisation will implement to promote FluoroCycle and lamp recycling to your clients and/or networks.*

*You are welcome to use the FluoroCycle Logo on your organisation's website and/or marketing material. Please refer to the FluoroCycle Signatory Guide to Branding for directions on the correct use of the logo.*